

THE SUMMIT OF PRO CYCLING IN COLORADO



Tour of Colorado
www.TourofColorado.com



The state of Colorado has always been synonymous with cycling and not since the Coors Classic in the 1980s has competitive road racing been so exciting. Sand Creek Sports, Inc., owner and operator of the Tour of Colorado will be presenting the most expansive series of racing across the region.

Sand Creek Sports, Inc. is offering numerous multi-level sponsorship opportunities that can not only expand your marketing awareness but also enhance you brand through your sponsorship participation in our series of events that are recognized not only regionally but also nationally.



Heading into our third year of existence, the Tour of Colorado looks to be the best ever with exciting changes and significant expansion still in the works! The Tour of Colorado's first two seasons were punctuated with exciting racing across the state as an umbrella points series incorporating many of the most recognized events in Colorado including the Iron Horse Bicycle Classic, The North Boulder Park Criterium and the Salida Ominium.

The 2010 Tour of Colorado will be transformed through many significant changes that will catapult the Tour of Colorado onto the national cycling podium. This is your chance to partner with Sand Creek Sports, Inc. and get in on the ground floor of what is sure to be one of the most prominent cycling events in the United States! *

COLORADO SPRINGS OMINIUM

Home of USA Cycling and Carmichael Training Systems, Colorado Springs has long been a hot bed of Professional Cycling. Sand Creek Sports is proud to bring back elite level stage racing to the Front Range of Colorado. The route details are still in the works, but this 3 to 4 stage race will include the Cheyenne Cañon Hill Climb, a circuit route on the US Air Force Academy and a downtown Colorado Springs Criterium. Additional stages and routes are still being considered. *



PIKES PEAK HILL CLIMB

Destined to be an instant classic the Pikes Peak Hill Climb will serve up over 6,000 vertical feet of climbing! Long known as "America's Mountain" competitive cyclists from across the country will flock to race up the most famous mountain in America! *

* All race rates and dates are subject to change. Sand Creek Sports, Inc. is currently in development of all events listed and reserves the right to change or adapt any events mentioned.

Road Cycling events are popping up across the United States as Professional Cycling is experiencing a new renaissance. Sand Creek Sports, Inc. is upping the ante in the heart of road cycling's largest region. We are developing a wide range of sponsorship opportunities from a Presenting Sponsorship package to multi-level sponsorship packages that fit any corporate marketing budget.

For details on how you can sponsor any of our exciting events individually or as a package contact Andrew Hershberger, Sand Creek Sports, Inc. Marketing Director.

For more information on sponsorship opportunities or to contact Sand Creek Sports:



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SAND CREEK SPORTS

Since 1990 Sand Creek Sports has been hosting some the best racing in the Rocky Mountain Region. Andy and Kathleen Bohlmann, owners of Sand Creek Sports, Inc. have organized and run over 80 races in nearly 20 years including the Colorado State Criterium Championships and a Special Event for the 1991 Junior World Championships. Sand Creek Sports, Inc. staff's combined 70 year's of professional cycling including Andy Bohlmann's role as a UCI National Commissaire at the 1984 Los Angeles Olympics and the US Cycling Federation's first Technical Director is the foundation for some of the most organized and successful cycling events in the Rocky Mountain Region.

